DYL at MBS—Designing Your "Master's" Life: How It Works

Our certified executive coaches work with all MBS students individually and in groups to achieve success.

With a focus on problem-solving, our coaches meet students "where they are," to establish a starting point, define future goals, and teach students how to leverage their MBS experience to achieve success. Goals for all MBS students are as follows:

- **Understand yourself** more clearly (How do you see yourself?)
- Understand how others perceive you (How do others see me?)
- **Be more effective** at responding to coworkers
- **Identify skill gaps** (What skills do I need to take my career to the next level?)
- **Master the "Three Cs"** of Leadership: Communication, Conflict, & Change (What is my leadership strategy plan?)
- **Build mutually-effective relationships** (How do I become a stronger team player?
- **Design and leverage your MBS experience** (How can align my education, skills, and resources to map a fulfilling career?)

Through DYL, students from any academic concentration are able to map out a life and career that are driven by a sense of purpose, predicated on balance and intentionality, and that lead to lifelong fulfillment and joy.

Fundamental Benefits to Students Confidence, Forward Progress, Leadership

1. Confidence



GAIN INTROSPECTION & BUILD CONFIDENCE

Understand your impact

- Identify your strengths and skill gaps using key assessments
- Invite trusted relationships to receive and provide constructive feedback
- Consistently revisit and redesign your individual development plan

2. Forward Progress



BUILD YOUR WAY FORWARD

Determine your current state and design your career

- How to hold yourself and others accountable
- Ways to step outside of the box and take on stretch opportunities
- Tap into your designer mindset and continue to prototype

3. Leadership



ELEVATE YOUR LEADERSHIP BRAND

Understand how your communication style impacts others

• Use this understanding to become a stronger leader

People perform best when they are heard and engaged

• Create opportunities for your team to provide input and increase involvement

Build a cohesive team

 Recognize the value of different perspectives, skills, and experiences

Enhance your leadership presence

 Lead in alignment with your vision, mission, and values